

## 92.7 BIG FM KOLKATA MARKS 12 SUCCESSFUL YEARS

*The radio station celebrated the special day by inviting kids from SOS India to the studio*

**Kolkata, 24th Oct, 2018: 92.7 BIG FM, one of India's largest radio networks,** marks 12 glorious years in the industry. Being the pioneer of retro format in the radio industry, the station has entertained the listeners for over a decade with mesmerizing music and unique programming led content that resonates with the locals in the "City of Joy". Along with the radio channel, their most renowned radio jockeys including **BIG MJ Koushik** who makes mornings lively with his show '**Khaas Adda**' and **BIG MJ Sumanta**, known for hosting the afternoon show '**Harano Sur**', also completed 12 years as radio jockeys and have been with 92.7 BIG FM Kolkata since its inception. The radio station in line with its ideology of providing entertainment with a cause marked the celebrations with underprivileged kids from **SOS India**. It also hosted fun activities and awards for the team and further set the momentum to engage the listeners with more compelling content and music.

92.7 BIG FM invited the kids from SOS India NGO and organised fun and engaging activities such as painting and singing. In addition to spending an entire day at the studio indulging in interactive games, the kids also learnt the functioning of a radio station and met their favourite radio jockeys including **BIG MJ Sumanta, Pamela, Nilanjan and, Koushik**.

Speaking about completing 12 years in the radio industry with 92.7 BIG FM, **BIG MJ Koushik** said, *"I started my career with 92.7 BIG FM when I was completely new to the radio industry. Working with a new team and sharing the passion to drive the brand, was an exhilarating experience. Over the past 12 years, I have formed a series of beautiful memories while working here and I continue to enjoy being a part of a radio station which is unique, entertains listeners with original content based shows and offers great music. I congratulate the entire team for being a part of the journey and look forward to more eventful years at 92.7 BIG FM. I also thank our listeners for showering us with their love and being a part of the BIG Family."*

Sharing his thoughts **BIG MJ Sumanta** said, *"My journey as a radio jockey with 92.7 BIG FM has been beautiful and I have enjoyed each day working here. The best part of being an MJ at BIG FM is the opportunity to connect with like minded people on a daily basis. I am glad to be a part of an organisation that strives to spread happiness while continuing with its daily dose of entertainment. It was a different feeling altogether to have kids from SOS India join us on this special day and make it very memorable for all of us."*